



HAUTE AUTORITÉ DE SANTÉ

Colloque **HAS**

La dynamique patient
innover & mesurer

16 novembre 2016 PARIS

Traduction / *Translation*

Channel 1 English

Canal 3 Français

Please, switch off during the lunch
Merci d'éteindre votre casque durant le déjeuner

Le point de vue des patients dans l'évaluation des technologies de santé

Animatrice

Maud GUILLAUMIN, journaliste

Grand témoin

Angela COULTER, directrice des initiatives
mondiales, Informed Medical Decisions
Foundation, États-Unis

Intervenants

Karen FACEY, consultante internationale en politique de santé

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Catherine RUMEAU-PICHON, adjointe à la directrice de l'évaluation médicale, économique et santé publique, HAS

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Le point de vue des patients dans l'évaluation des technologies de santé

Contributions de patients

Karen FACEY

Consultante internationale
en politique de santé

Health Technology Assessment

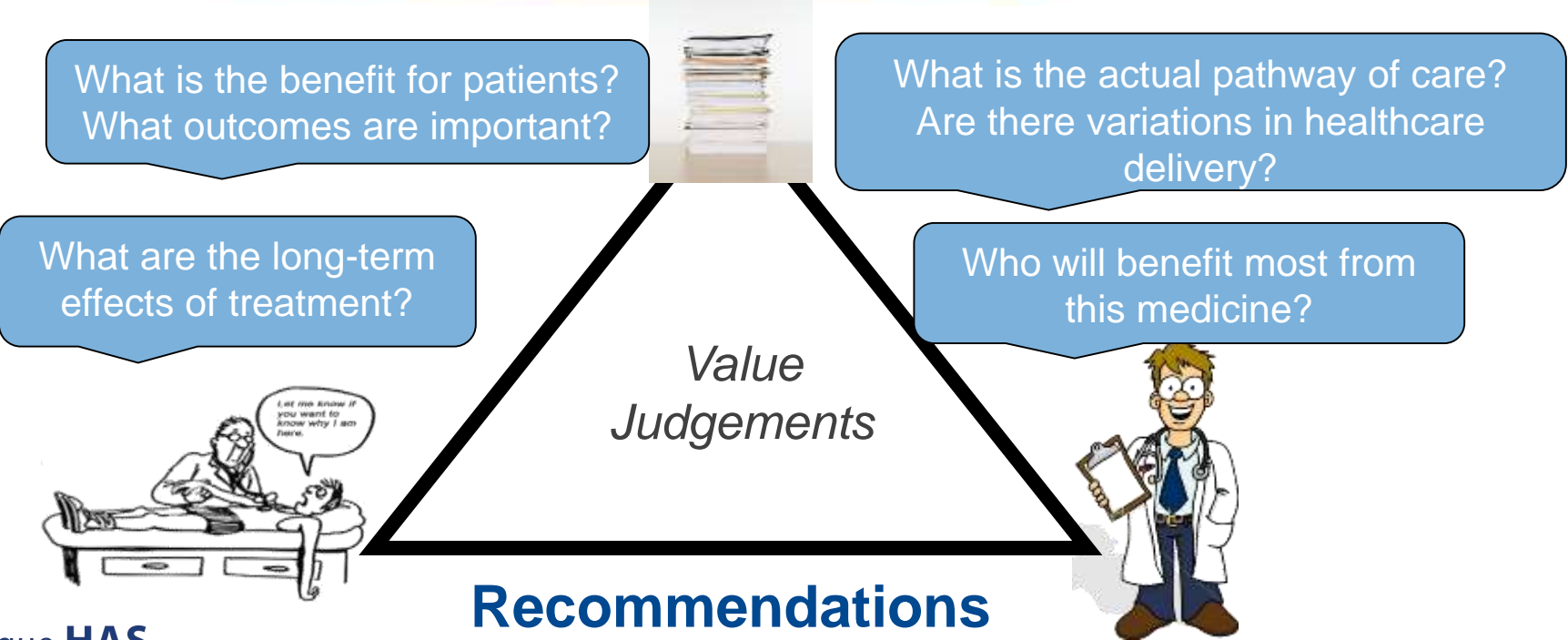
(www.eunethta.net)

HTA is a multidisciplinary process that summarises information about the medical, social, economic and ethical issues related to use of a health technology* in a systematic, transparent, unbiased, robust manner

It aims to inform policy at national, regional or hospital level.

***A “health technology” is any intervention that may be used to promote health, to prevent, diagnose or treat disease, or for rehabilitation or long-term care**

HTA and Decision Uncertainty



Democratic

More informed, transparent, accountable,
and legitimate decisions

Scientific

More robust and comprehensive approach
to HTA that incorporates social values and
ethics, as well as patients' problems, lived
experiences, outcomes, and preferences

Instrumental

Making better-quality decisions across
all stages of HTA

Developmental

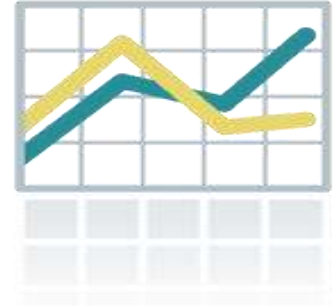
Increasing public understanding of HT
and HTA, & strengthening public/patient
capacity to contribute to HT policy issues

Theorized Goals of Public and Patient Involvement in HTA
Final Report from the OHTAC Public Engagement Subcommittee. April 2015

How can patients' perspectives influence policy?

A patient's view is an individual's subjective experience

- Is it representative?
- Is it biased by industry influence?



How can patients' and informal care-givers' perspectives be combined with evidence from controlled clinical trials or complicated economic models of cost and benefit?

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Patients' perspectives in HTA: a route to robust evidence and fair deliberation'

(Int. J. Tech Assess Health Care, 2010, 334-340)

Karen Facey,
Scotland

Javier Gracia,
Spain

Helle Ploug Hansen, Denmark

Alessandra Lo Scalzo, Italy

Jean Mossman,
Health Equality Europe



Antoine Boivin,
Canada

Ann Single,
Australia

Patient involvement in HTA

Patients' views and preferences contributing to HTA:

- *In the form of robust research about patients' perspectives and experiences*
- Through participation in the HTA process

Participation in the HTA process

At every stage:

- Study design to produce evidence relevant for HTA
- HTA topic proposals
- Scoping
- Patient Group Submission
- Presentation of patient experience to expert committee
- Sitting on an HTA decision-making committee
- Consultation on recommendations
- Patient friendly summaries
- Dissemination/communication
- Designing & reviewing patient engagement processes
- Use HTA to inform charity investments
- Contributing to governmental review of HTA

Ways patients can participate in HTA

- Completing a form on a website
- Public consultation response – open or structured
- Workshops
- Individual informal discussions with patients
- Participation in a committee
- Development of materials for patients
- Structured submission of information from patient groups
- **Letters of protest or appeal**
- **Public petition**
- **Media appeal**

Patients Group Submissions

- What it is like to live with the illness
- Experience with current therapies
- Expectations or experience of new therapy
- 3 most important items

Health Technology Assessment (HTA) of
Medicine of Medicines in Conditions A2

**COMPLETING A PATIENT GROUP
SUBMISSION TEMPLATE:
GUIDANCE FOR PATIENT
ORGANISATIONS**

for Health Technology Assessment and Appraisal
of Medicines

Prepared by HTA Patient and Citizen Involvement HTA Internal Group
Version 2-018

Note:
We would be grateful to know if and how you have used this document, and how we can make it
better. All comments and documents will be reviewed in February 2017.
Comments to: Ann Singh, email: anna.singh@hta.ac.uk

Health Technology Assessment International

Key official considerations for patient groups collecting and reporting information for
HTA submissions

Briefing guide

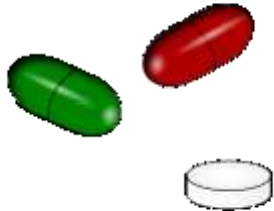
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Patient insights – focus, outcomes and value



pixastock.com - 1168631



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Guiding principles for Patient Involvement Activities

Final Report from the OHTAC Public Engagement Subcommittee. April 2015

Purposeful	Aligned with clearly stated goals and rationales
Fair and equitable	Designed to ensure inclusion of a broad range of perspectives determined by those most affected or potentially affected by the condition or technology
Transparent	Processes and decisions clearly described and communicated to ensure a broad understanding and facilitate involvement
Proportional	Degree of patient involvement is proportional to nature and purpose of the technology, size and demographics of targeted patient population, and disease incidence and prevalence
Pragmatic	Will take account of level of rigour, time, resources and effort required
Evidence-informed	Will be informed by the best available evidence

Values for Patient Involvement in HTA	Quality Standards for Patient Involvement in HTA
<p>Relevance Patients have knowledge, perspectives and experiences that are unique and contribute to essential evidence for HTA.</p> <p>Fairness Patients have the same rights to contribute to the HTA process as other stakeholders and have access to processes that enable effective engagement.</p> <p>Equity Patient involvement in HTA contributes to equity by seeking to understand the diverse needs of patients with a particular health issue, balanced against the requirements of a health system that seeks to distribute resources fairly among all users.</p> <p>Legitimacy Patient involvement facilitates those affected by the HTA recommendations/decision to participate in the HTA, contributing to the transparency, accountability and credibility of the decision-making process.</p> <p>Capacity building Patient involvement processes address barriers to involving patients in HTA and build capacity for patients and HTA organizations to work together.</p>	<p>General HTA process</p> <ol style="list-style-type: none"> HTA organizations have a strategy that outlines the processes and responsibilities for those working in HTA and serving on HTA committees to effectively involve patients. HTA organizations designate appropriate resources to ensure and support effective patient involvement in HTA. HTA participants (including researchers, staff, HTA reviewers and committee members) receive training about appropriate involvement of patients and consideration of patients' perspectives throughout the HTA process. Patients and patient organizations are given the opportunity to participate in training to empower them so that they can best contribute to HTA. Patient involvement processes in HTA are regularly reflected on and reviewed, taking account of the experiences of all those involved, with the intent to continuously improve them. <p>For individual HTAs</p> <ol style="list-style-type: none"> Proactive communication strategies are used to effectively reach, inform and enable a wide range of patients to participate fully in each HTA. Clear timelines are established for each HTA with advance notice of deadlines to ensure that appropriate input from a wide range of patients can be obtained. For each HTA, HTA organizations identify a staff member whose role is to support patients to contribute effectively to HTA. In each HTA, patients' perspectives and experiences are documented and the influence of patient contributions on conclusions and decisions is reported. Feedback is given to patient organizations who have contributed to an HTA, to share what contributions were most helpful and provide suggestions to assist their future involvement.
<p>For more information, please see the resources available on the HTA Interest Sub-Group for Patient/Citizen Involvement in HTA at www.htai.org/index.php?id=545</p>	



Patient Involvement in HTA June 2017

- I: Conceptualization
- II: Methods
- III: Country experiences

HTA and decision making

HTA can be considered as a bridge between scientific evidence and decision making

Patients' perspectives can illuminate the HTA bridge by :

- Clarifying burden - illness, health service organisation and treatment
- Identifying important outcomes – benefits and disbenefits
- Highlighting areas of unmet need
- Describing real added value



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Exemple d'une agence cherchant à intégrer diverses formes du point de vue patient

Laura WEEKS

Conseillère scientifique,
Agence canadienne des médicaments
et des technologies de santé, Canada



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Travaux pilotes sur la mesure des préférences

Irina CLEEMPOT



Économiste de la santé, Centre fédéral d'expertise des soins de santé, KCE, Belgique

Reconciling public and patient preferences in healthcare decision making Belgium pilots new model

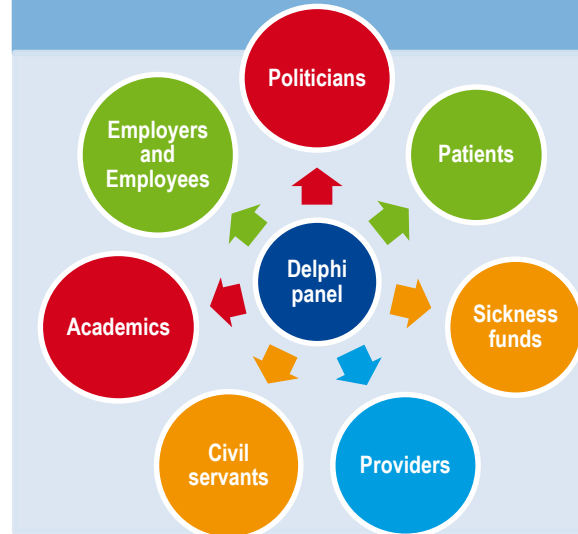


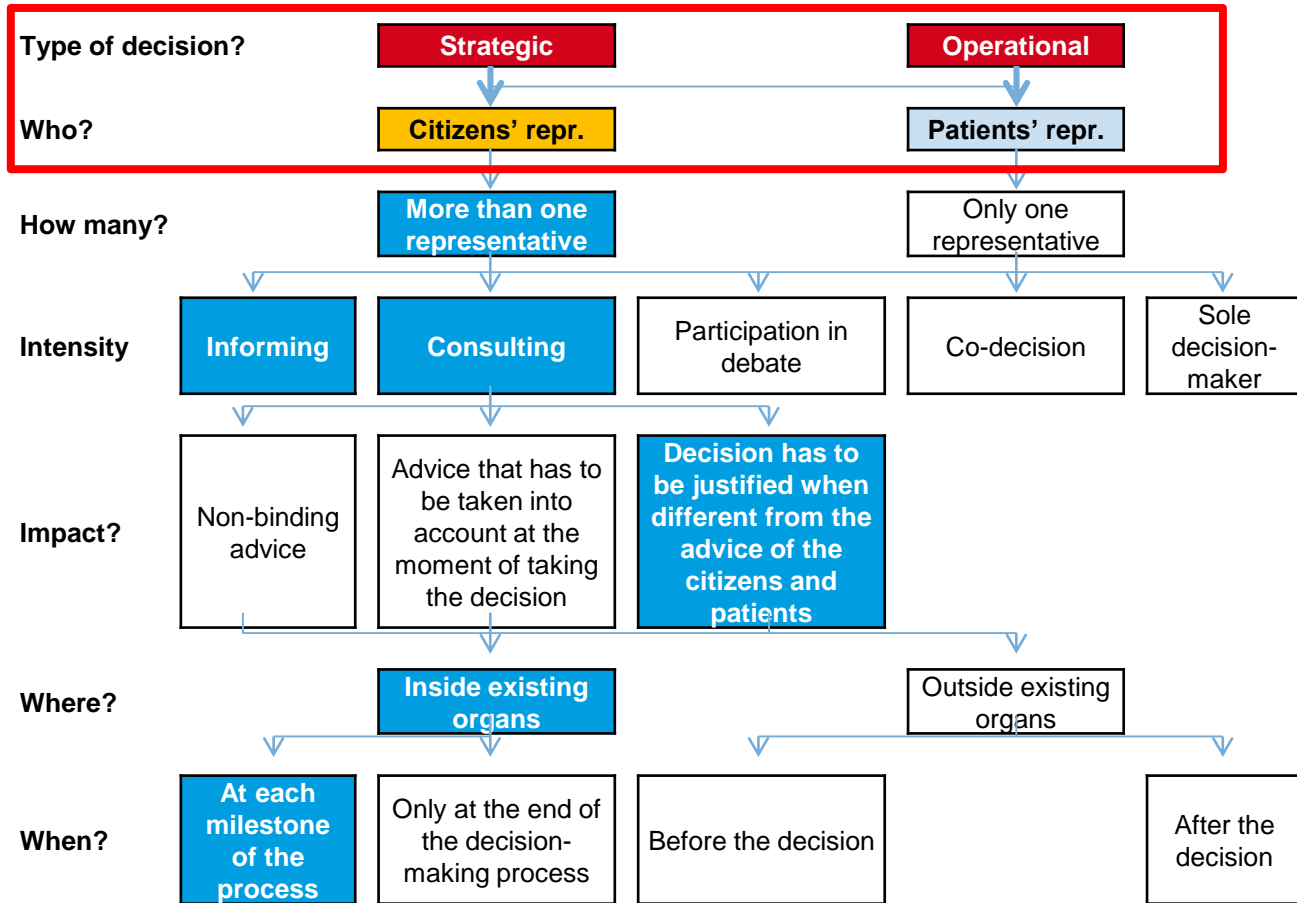
2012: Patient and citizen involvement

Research questions

- **Possible models** for public & patient involvement in HC decision making processes?
- **Acceptability** of these models to stakeholders?
- Perceived **risks and benefits**?
- **Preferred** model?

Methods





2010: Decision framework

Question	Possible criteria
Does the product target a <u>therapeutic and societal need</u> ?	Disease severity, prevalence, availability of alternative treatments
Are we, as a society, <u>prepared to pay for a</u> treatment that will improve this indication out of public resources?	Own financial responsibility, life-style
Are we, as a society, <u>prepared to pay for this</u> particular treatment?	Relative effectiveness, Significance of health gains
Are we <u>prepared to pay more</u> for this treatment than for the best alternative?	Added therapeutic value, savings elsewhere in the HC sector, quality of evidence, uncertainty
<u>How much more</u> are we <u>willing to pay</u> out of public resources for this treatment (P&R)?	Added therapeutic value, BI, ICER, disease severity, savings elsewhere, limits to cost sharing, quality of evidence

2014: Defining relevant criteria and determining their relative importance according to the general public

Question

Does the product target a therapeutic and/or societal need?

Are we, as a society, prepared to pay for a treatment that will

Impact of the disease from the **patient perspective**

- Inconvenience of current treatment
 - Impact of disease on life expectancy
 - Impact of disease on quality of life
- given current treatment*

Impact of the disease from the **societal perspective**

- Disease-related public expenditure
 - Prevalence
- given current treatment*

How much more are we willing to pay out of public resources for this treatment (P&R)?

Public preferences/weights of decision criteria defining “needs”

Therapeutic need

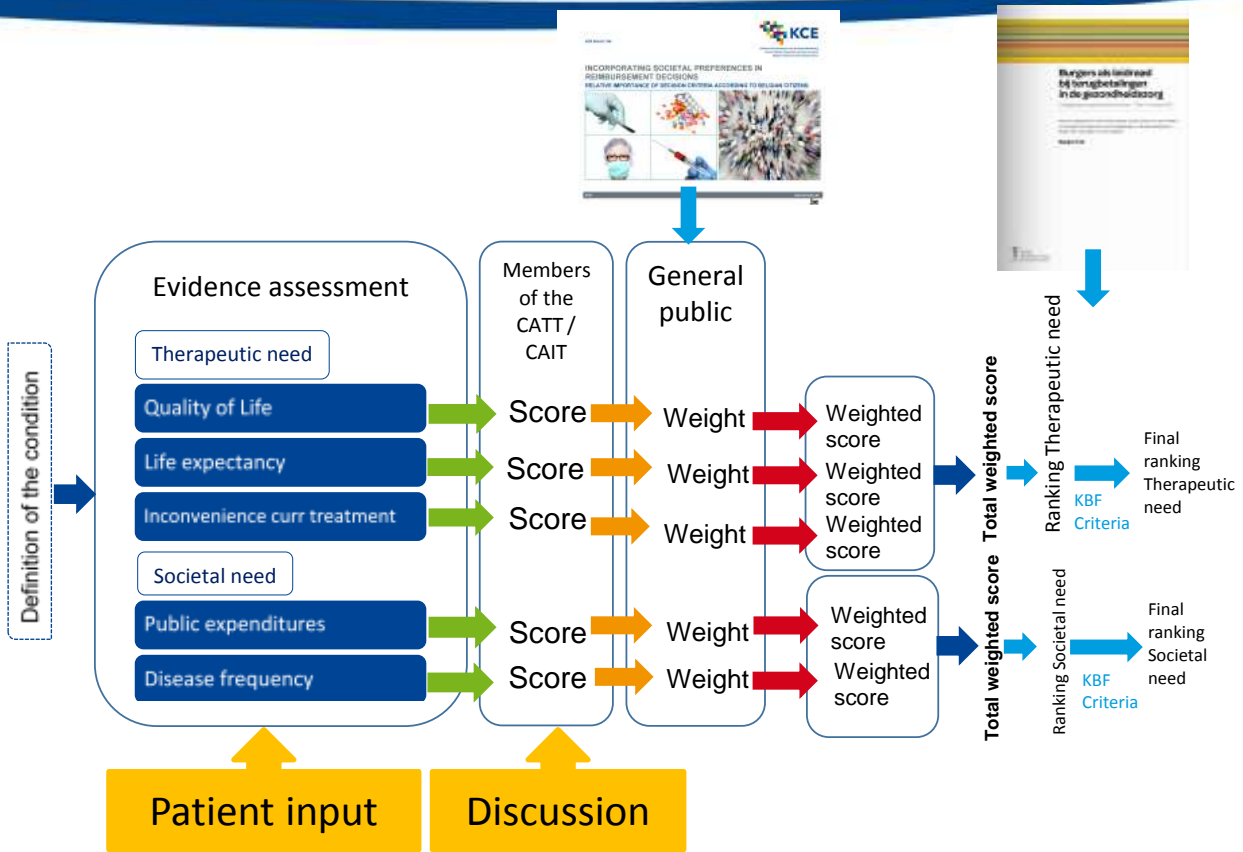
- **Inconvenience** of current treatment 0,43
- **Quality of life** with current treatment 0,43
- **Life expectancy** with current treatment 0,14

Societal need

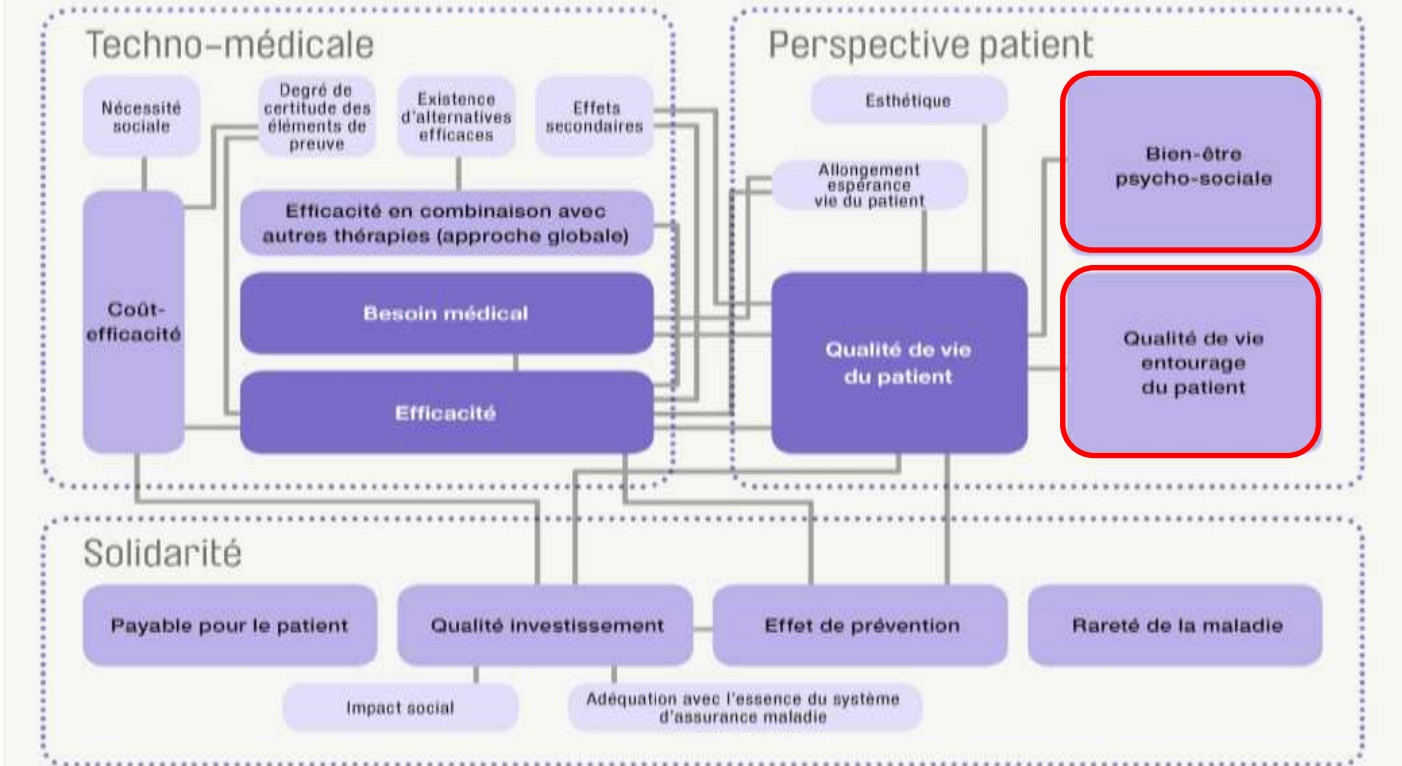
- **Prevalence** 0,35
- **Disease-related societal cost** 0,65

2016: Unmet needs assessment

MCDA Pilot test



Critères



Conclusion

- **Needs-driven system → patient involvement!**
- **Mix of quantitative and qualitative approaches**
- **CAVE diseases without patient organisation**
- **2017-2018: Development of ways / approaches to elicit patient needs in diverse areas**
- **Diverse projects ongoing (e.g. PREFER)**



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Travaux pilotes sur la mesure des préférences

Patient preference elicitation: quantitative methods and pilot projects in Germany

Marion DANNER



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01

Quantitative methods for patient preference elicitation: Analytic Hierarchy Process Discrete Choice Experiments

Why to elicit patient preferences?

- ⇒ Decisions in health care are taken every day, usually by more than one person
- ⇒ Preferences are part of every decision, but can not be 'observed'

in shared decision-making...



preferences
...or group decisions



- ⇒ the (potential) patient is the primary 'consumer' and 'payer' of health care

How to elicit patient preferences?



Methods:

- **qualitative:** focus groups, personal interviews, think-alouds
- **quantitative:** multi-criteria decision analysis, e.g.
Analytic Hierarchy Process (AHP);
Discrete choice experiment (DCE);

How can quantitative preference elicitation help?

Outcome-specific results of HTAs or cost-effectiveness assessments, e.g.:

- effectiveness
- side effects
- quality of life
- other outcome-specific findings

⇒ **prioritize outcome-specific** results?

⇒ **aggregate** results?

⇒ **weigh benefits against risks**? How much risk is a patient willing to take for a certain benefit?

How do quantitative methods work?

AHP / DCE:

Several treatment alternatives: Which treatment characteristics (attributes / levels) are import to patients?

A1 (effectiveness)

- L1: improvement by 10 %
- L2: improvement by 20 %
- L3: improvement by 40 %

A2 (potential side effects)

- L1: risk of nausea
- L2: risk of allergic reaction
- L3: risk of increased fatigue

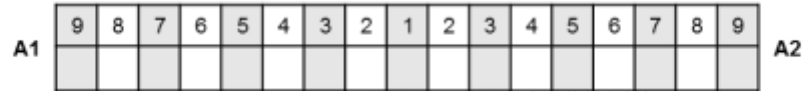
A3 (administration of intervention)

- L1: oral, once daily
- L2: injection, every week

AHP: pairwise comparison of attributes and levels

DCE: comparing treatment options

How important is A1 compared to A2 and how much more/less important?



- 1 equally important
- 3 moderately more important
- 5 much more important
- 7 very much more important
- 9 extremely more important

	Treatment A	Treatment B
A1	L1: 10% improvement	L2: 20% improvement
A2	L2: risk of allergic reaction	L1: risk of nausea
A3	L1: tablet, once daily	L1: injection, once a week
Which treatment would you choose?		

AHP / DCE pilots

AHP (IQWiG):

- treatment of major depression
- group setting (qualitative element: group discussion)
- patients versus treating physicians / experts

DCE (IQWiG):

- treatment of hepatitis C
- individual paper-pencil questionnaires
- patients versus treating physicians / experts

AHP&DCE (IGKE):

- treatments in age-related macular degeneration, comparison of methods

DCE (IQWiG):

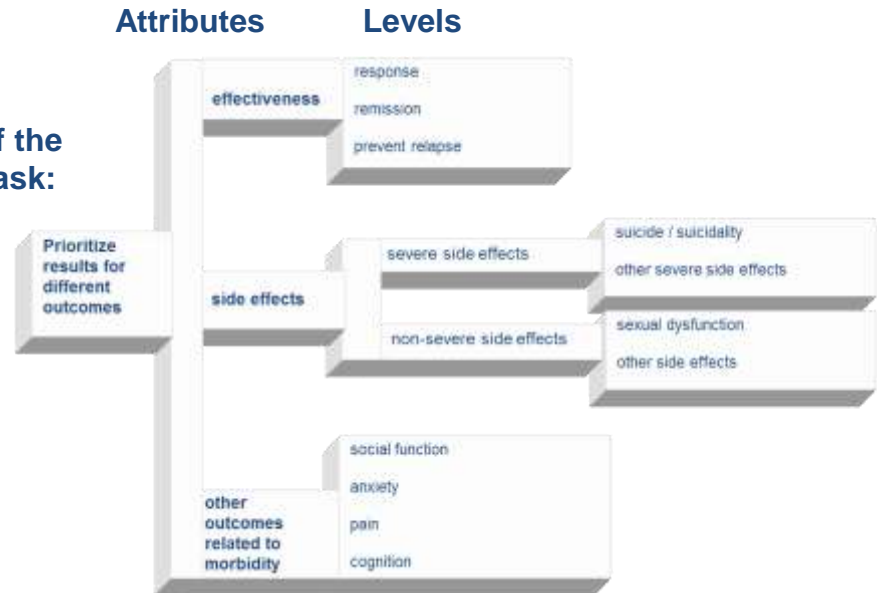
- treatments in periodontal diseases

Results of AHP pilot in depression

Study objective: Feasibility of AHP in measuring patient preferences

Structure the decision:

Objective of the elicitation task:



Results of AHP pilot in depression

Table 1. Priorities of Patients and Professionals Regarding Endpoints of Antidepressant Treatment

Patient-relevant outcome measure	Group priority Patients	Group priority Professionals (position in rank order)
Response	0.324	0.061 (5)
Improvement of cognitive function	0.125	0.062 (4)
Reduction of anxiety	0.118	0.054 (6)
Improvement of social function	0.107	0.090 (3)
Avoidance of relapse	0.091	0.144 (2)
Remission	0.085	0.475 (1)
Reduction of pain	0.054	0.033 (7)
No other serious adverse events	0.039	0.029 (8)
No (attempted) suicide	0.026	0.022 (9)
No other adverse events	0.023	0.020 (10)
No sexual dysfunction	0.007	0.007 (11)

Danner et al. 2011

Insights from pilot & other projects

- Discrepancies between patients' & treating physicians' preferences / views
- **Methods are feasible**, but questions regarding **instrument validity**: comparison of different methods for quantitative preference elicitation (convergent validity)
- **Reliability** (interpersonal, intrapersonal): repeat surveys, sample size (?), different settings, patient subgroups (?)
- Methodological drawbacks, other methods (e.g. Best-Worst scaling, Swing weighting)

Insights from AMD project comparing AHP and DCE

Attributes and levels	AHP Weight (SD)	Rank	DCE Coefficient (SD)	Rank
Effect on visual function	0.439 (0.129)	1		
stabilization	0.436 (0.287)	2	Reference	2
improvement	0.563 (0.286)	1	0.443* (1.085*)	1
Monitoring frequency	0.177 (0.095)	2		
monthly	0.310 (0.261)	2	Reference	2
every 2 months	0.396 (0.235)	1	0.434* (0.018)	1
every 4 months	0.296 (0.272)	3	-0.044 (0.411)	3
Approval status	0.136 (0.109)	3		
not approved for AMD	0.292 (0.183)	2	Reference	2
approved for AMD	0.708 (0.183)	1	0.951* (1.317*)	1
Side effects (AHP: prevention of side effects)	0.129 (0.091)	4		
mild-moderate, frequent, eye-related	0.108 (0.089)	3	Reference	3
severe, rare, eye-related	0.434 (0.183)	2	-0.748* (0.133)	2
very severe, very rare, systemic	0.458 (0.208)	1	-1.561* (0.926*)	1
Injection frequency	0.118 (0.062)	5		
scheduled, monthly	0.108 (0.096)	4	Reference	4
scheduled, every 2 months	0.233 (0.167)	2	0.669* (0.601*)	2
scheduled, every 4 months	0.220 (0.183)	3	0.451* (1.045*)	3
on demand, depending on monthly monitoring	0.440 (0.222)	1	1.339* (1.432*)	1

Ranking of relative level importance identical for AHP & DCE

No direct information on attribute importance from DCE available

May be calculated based on level importance

Insights

Best if quantitative combined with qualitative preference data

Needed to generate 'evidence' on patient preferences

Get patients involved in decisions, take preferences into account

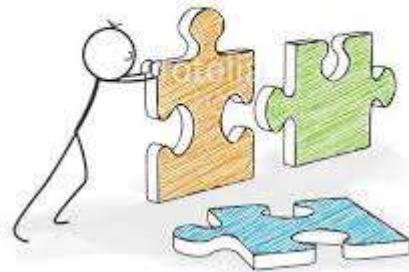
Support approval / submission decisions:

- AHP helpful if a prioritization / ranking of outcome-specific HTA results is needed (e.g. evidence tables)
- DCE: attribute importance always dependent on choice of levels (e.g. AMD, periodontal project)
- DCE helpful if benefit-risk exchange rate is needed (e.g. FDA obesity device project: for an increase in effectiveness by x%, patients are willing to accept an increase in the risk of side effects of y %)
- Other methods: « active and evolving area of research » (FDA 2016), methodological challenges!

Conclusions

More research into methods is needed

Preference information is one piece of information to add to the value of HTAs...



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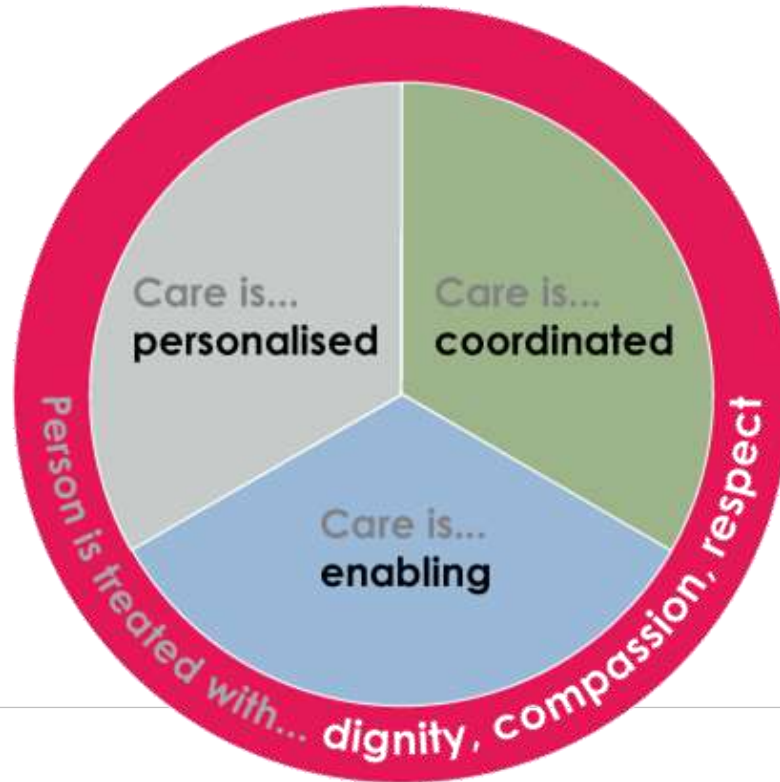
Conclusion

Angela COULTER

Directrice des initiatives mondiales,
Informed Medical Decisions
Foundation, États-Unis

Engaging Patients: What We Have Learnt

The four principles of person-centred care





01

What problems are we trying to solve?

Today's Healthcare Through Patients' Eyes

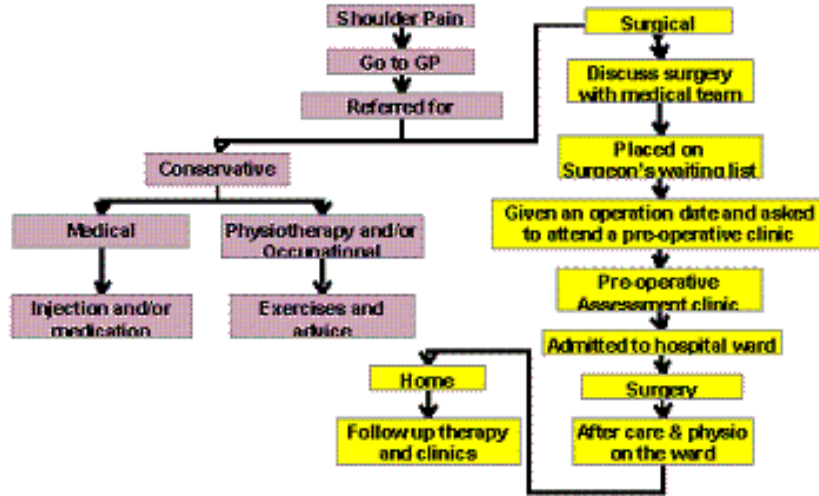


Disempowering

Encourages passivity
and dependency
Undermines self-reliance



Inflexible and Rule-Bound



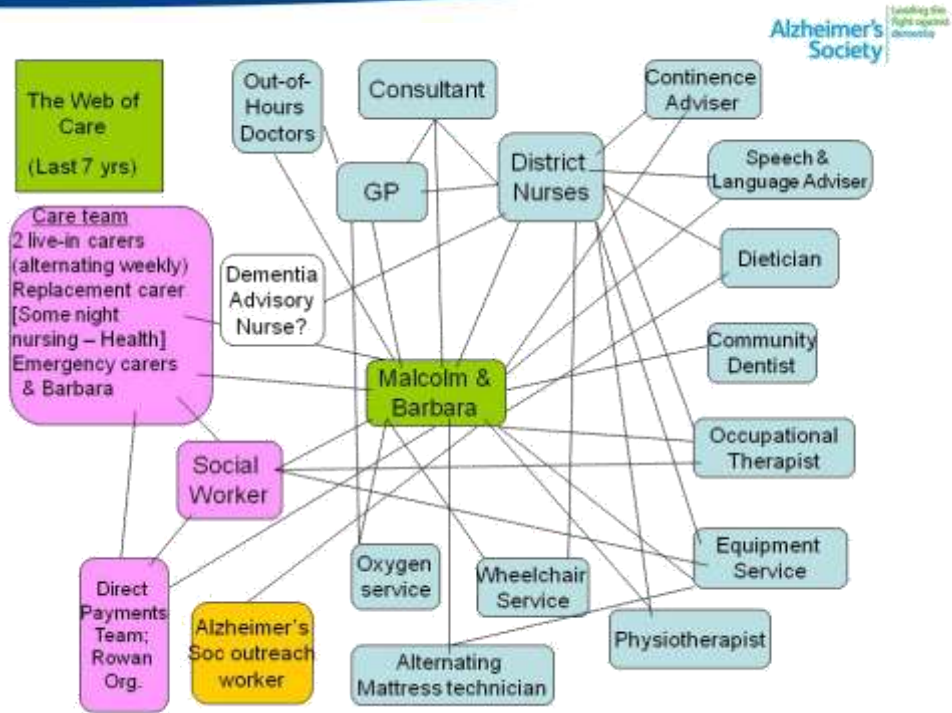
Assumes everyone wants/needs the same type of care

No room for personal goals

Rigid, controlled by professionals/system managers/regulators

Complex and Fragmented

Not integrated
 Uncoordinated
 Confusing
 Burdensome





02

What can patients, families and communities contribute?

Patients, families and communities

The greatest
untapped
resource!



People's Contribution to Health (1)

- Understanding the causes of disease
- Diagnosing and self-treating minor illness
- Knowing when to seek professional help
- Choosing appropriate providers
- Selecting appropriate treatments
- Monitoring symptoms and treatment effects
- Coping with chronic conditions and managing care

People's Contribution to Health (2)

- Being aware of safety issues and preventing errors
- Adopting healthy behaviours to prevent disease
- Ensuring healthcare resources are used efficiently
- Participating in research and health technology assessment
- Articulating views in debates about priorities
- Helping to plan, govern, evaluate and improve services
- Working together to tackle the causes of ill health

Co-Production = promoting productive partnerships to tackle difficult problems together



‘with’, not ‘to’ or ‘for’

‘what matters to you?’, instead of
‘what’s the matter with you?’



03

What works?

Features of a Person-Centred Approach

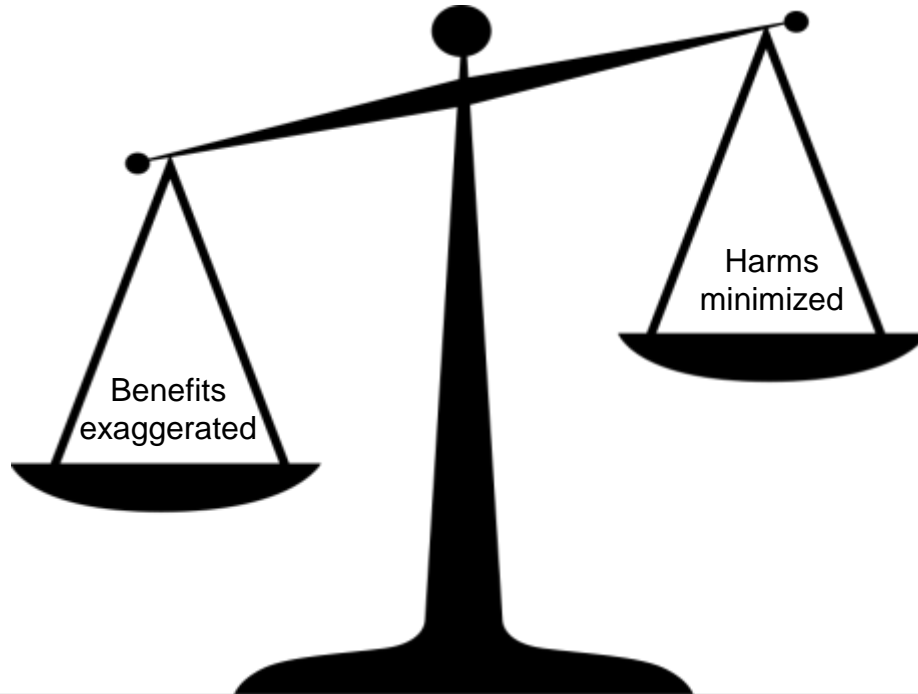
Listening
Involving
Communicating
Informing
Planning
Supporting
Measuring



Searching for Health Information



Health Information is Often Unbalanced



Patient decision aids

Reliable, balanced, evidence-based information outlining prevention, treatment, or management options, outcomes and uncertainties

The screenshot shows a digital decision aid interface for 'Arthritis: Should I Have Knee Replacement Surgery?'. It features a progress bar at the top with six steps: 1. Get the Facts, 2. Compare Options, 3. Give Feelings (highlighted), 4. Your Decision, 5. Give Yourself, and 6. Your Summary. Below the progress bar, the section is titled 'What matters most to you?' and includes a brief instruction: 'Your personal feelings are just as important as the medical facts. Think about what matters most to you in this decision, and show how you feel about the following statements.' The interface contains three rows of statements, each with a horizontal slider to indicate importance. The first row compares 'Reasons to have knee replacement surgery' (e.g., 'I want to be able to do low impact activities...') with 'Reasons not to have knee replacement surgery' (e.g., 'My knee doesn't really get in the way...'). The second row compares 'I have more bad days than good.' with 'I have more good days than bad.'. The third row compares 'I'm not worried about the chance of needing another replacement surgery later in life.' with 'I'm worried about needing another surgery in 10 or 20 years.'. Each slider has 'More important', 'Equally important', and 'More important' labels at its ends.

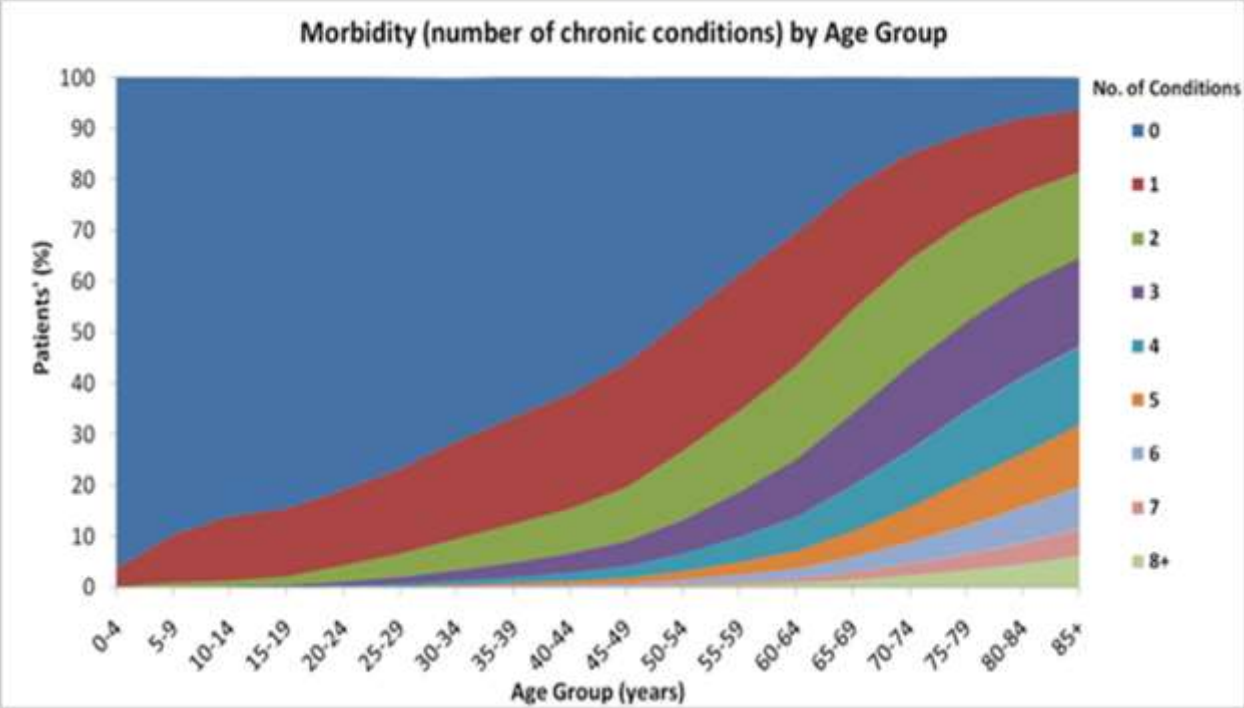
Decision Aids: the Evidence

In 115 trials involving 34,444 participants, use has led to:

- Greater knowledge
- More accurate risk perceptions
- Greater comfort with decisions
- Greater participation in decision-making
- Fewer people remaining undecided
- Fewer patients choosing major surgery



Rise in multi-morbidity

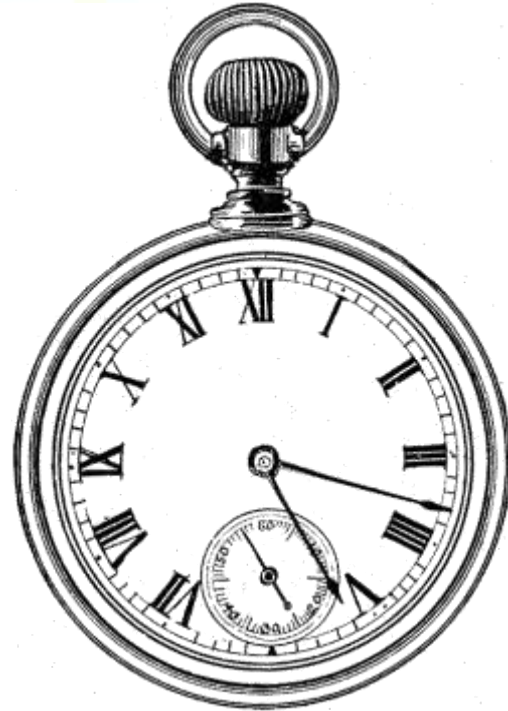


Barnett et al. Lancet 2012; 380: 37-43

Managing Long Term Conditions

**Professional care –
3 hours per year
(1 x 15 mins per month)**

**Self-care –
8,757 hours per year (99.9%)**



Personalised care planning



Conversation between a patient and a clinician to jointly agree goals and actions for managing the patient's health problems.

Involving Patients in Personalised Care Planning

In 19 trials involving 10,856 participants, personalised care planning led to:

- Better physical health (blood glucose, blood pressure)
- Better emotional health (depression)
- Better capabilities for self-management (self-efficacy)



Coulter et al. Personalised care planning for adults with chronic or long-term health conditions. Cochrane Database of Systematic Reviews, 2015

Patient experience, safety and clinical effectiveness

Open Access

BMJ
open

A systematic review of evidence on the links between patient experience and clinical safety and effectiveness

Cathal Doyle,¹ Laura Lennox,^{1,2} Derek Bell^{1,2}

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ABSTRACT

Objective: To explore evidence on the links between patient experience and clinical safety and effectiveness outcomes.

Design: Systematic review.

Setting: A wide range of settings within primary and secondary care including hospitals and primary care centres.

Participants: A wide range of demographic groups and age groups.

Primary and secondary outcome measures: A broad range of patient safety and clinical effectiveness outcomes including mortality, physical symptoms, length of stay and adherence to treatment.

Results: This study, summarising evidence from 55 studies, indicates consistent positive associations between patient experience, patient safety and clinical effectiveness for a wide range of disease areas, settings, outcome measures and study designs. It demonstrates positive associations between patient experience and self-rated and objectively measured health outcomes; adherence to recommended clinical practice and medication; preventive care (such as health-promoting behaviour, use of screening services

ARTICLE SUMMARY

Article focus

- Should patient experience, as advocated by the Institute of Medicine and the NHS Outcomes Framework, be seen as one of the pillars of quality in healthcare alongside patient safety and clinical effectiveness?
- What aspects of patient experience can be linked to clinical effectiveness and patient safety outcomes?
- What evidence is available on the links between patient experience and clinical effectiveness and patient safety outcomes?

Key messages

- The results show that patient experience is consistently positively associated with patient safety and clinical effectiveness across a wide range of disease areas, study designs, settings, population groups and outcome measures.
- Patient experience is positively associated with self-rated and objectively measured health outcomes; adherence to recommended medication and treatments; preventative care such as use of

More positive experiences are associated with:

- better clinical indicators
- fewer complications
- better functional ability and quality-of-life
- greater adherence to treatment recommendations
- lower resource use
- less likelihood of premature death



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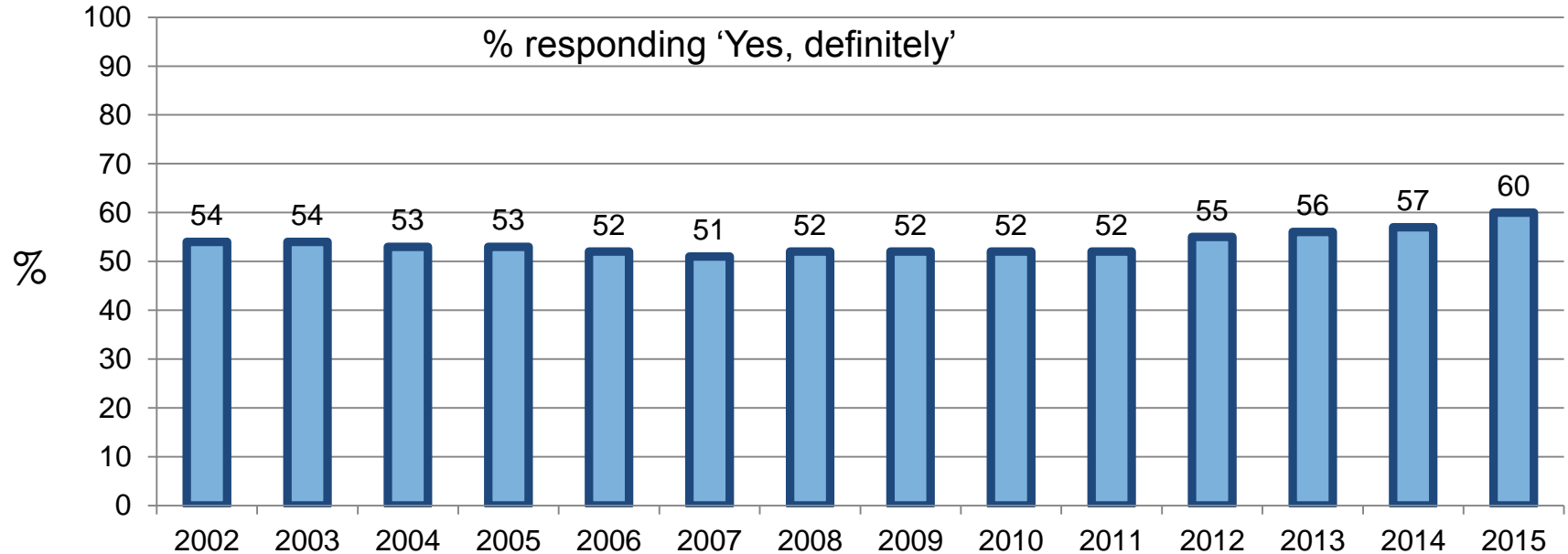
Measurement Issues

Why Measure?

- To identify problems in care delivery
- To inform quality improvement and service development
- To help professionals reflect on their own and their team's practice
- To monitor the impact of any changes
- To compare quality and outcomes of care between organisations
- To inform patients and professionals
- To enable public accountability



Were you involved as much as you wanted to be in decisions about your care and treatment?

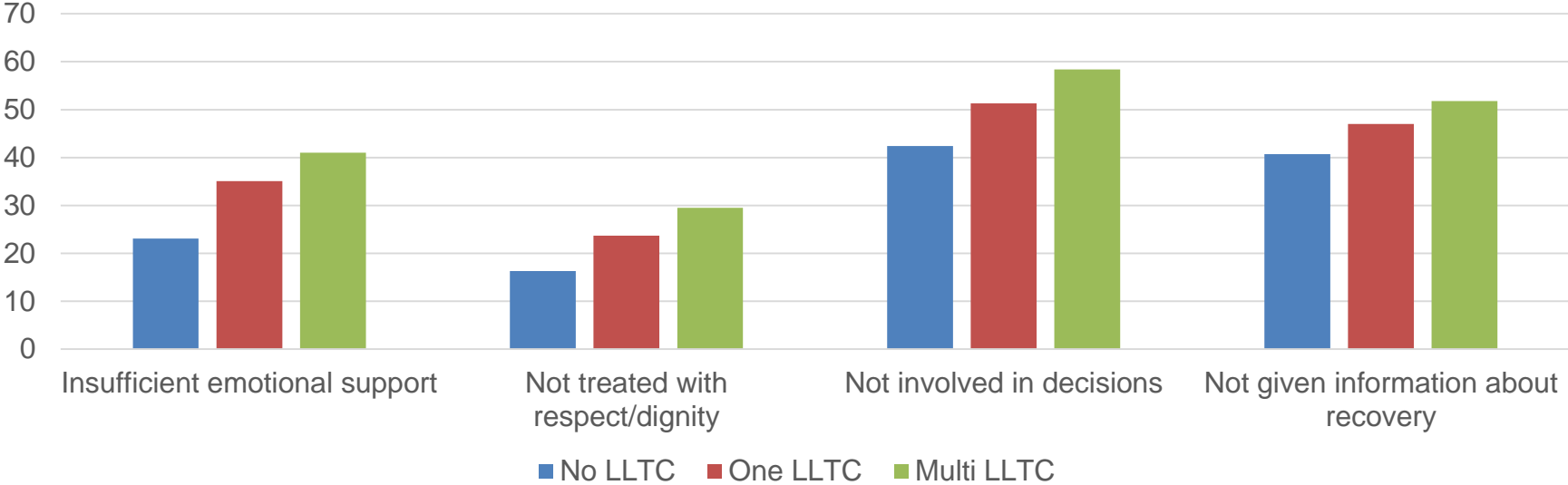


Source: NHS inpatient surveys

Care Quality Commission June 2016

Problems by Health Status (LTCs)

NHS Adult Inpatient Survey 2011



Patient Reported Outcome Measure (PROM) - EQ-5D-5L

Mobility

- I have no problems in walking about
- I have slight problems in walking about
- I have moderate problems in walking about
- I have severe problems in walking about
- I am unable to walk about

Self-care

- washing, dressing

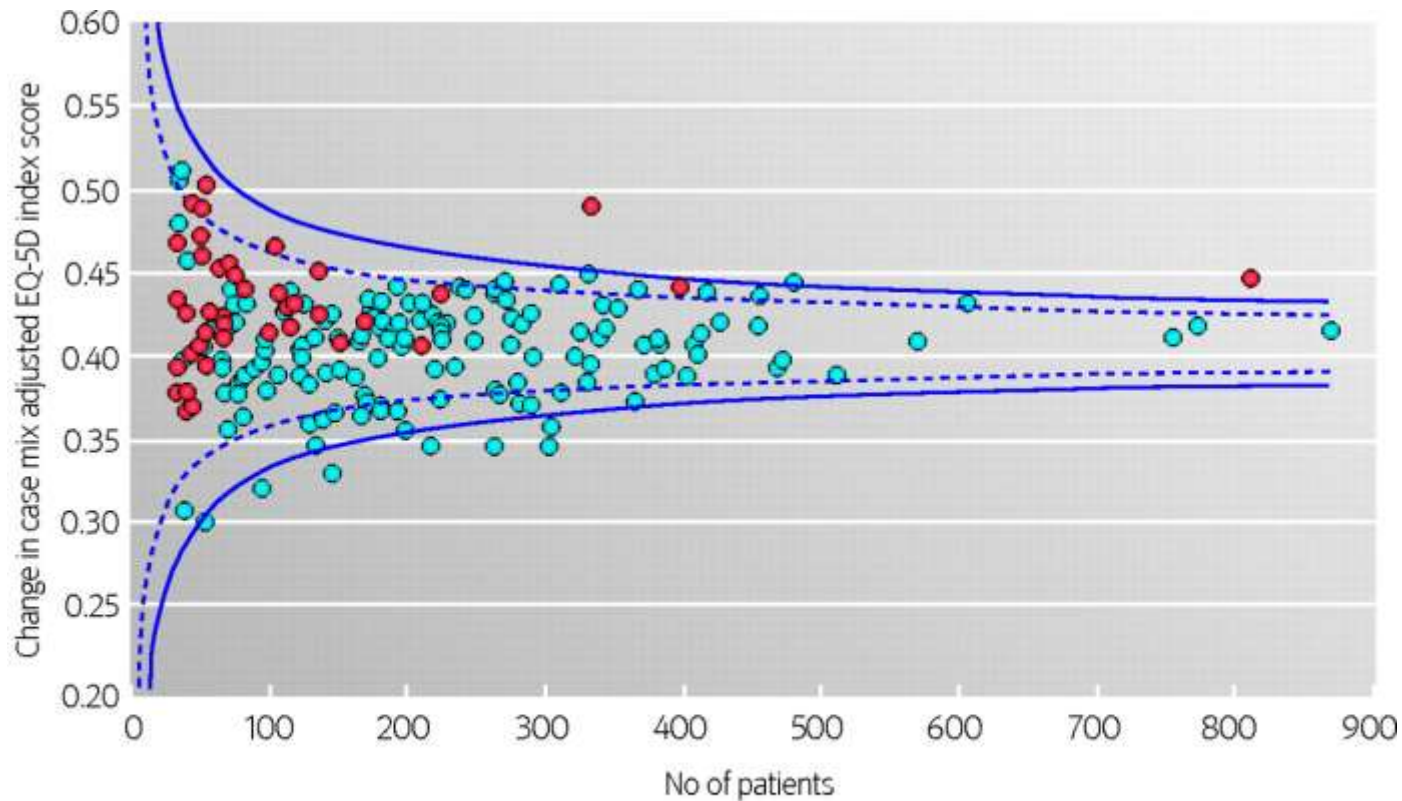
Usual activities

- work, study, housework, family or leisure

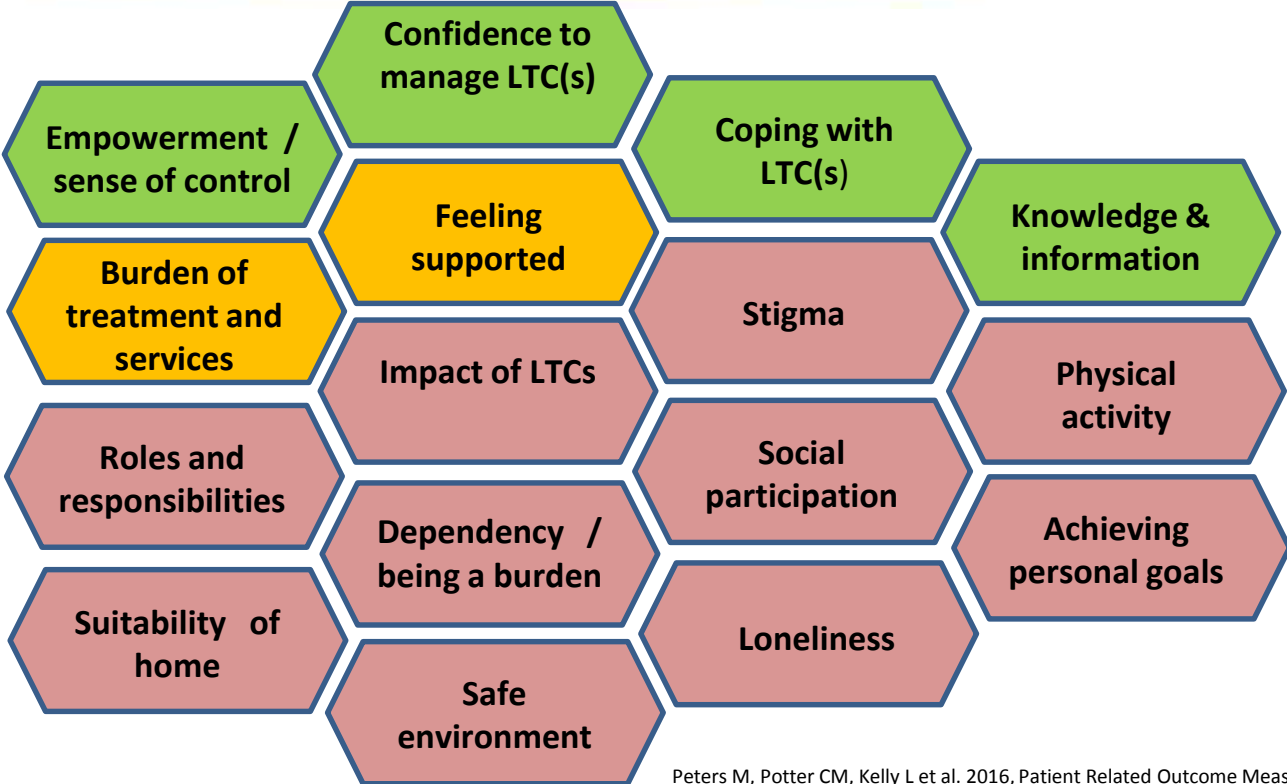
Pain/discomfort

- anxiety / depression

+ visual analogue scale



Outcomes that Matter



Measurement is Not Enough



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Experience-Based Co-Design



Uses all available knowledge, expertise, networks and influence

Enables new thinking about old problems

Increases responsiveness and relevance

Reduces waste and cost

Essential Elements of a Change Strategy

- Strong, committed senior leadership
- Dedicated champions
- Active engagement of patients and families
- Clear goals
- Focus on the workforce
- Building staff capacity
- Adequate resourcing
- Performance measurement and feedback





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Clôture

Dominique MAIGNE

Directeur, HAS



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Chacun des intervenants a déclaré ses liens d'intérêt avec les industries de santé en rapport avec le thème de la présentation (loi du 4 mars 2002)

Retrouvez ces déclarations sur le site Internet de la HAS, espace Colloque HAS

www.has-sante.fr

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**La Haute Autorité de Santé vous remercie
d'avoir participé à cette séance**

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